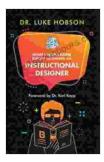
What I Wish I Knew Before Becoming an Instructional Designer

So, you're thinking about becoming an instructional designer? That's great! It's a rewarding career that allows you to make a real difference in the world. But before you take the plunge, there are a few things you should know.

In this article, we'll share everything we wish we knew before becoming instructional designers. We'll cover everything from the basics of the profession to the challenges you're likely to face. We'll also provide some tips on how to succeed in this exciting field.

Instructional design is the process of creating learning experiences that are effective, engaging, and efficient. Instructional designers work with subject matter experts to develop learning materials such as courses, workshops, and online modules. They also work with learners to evaluate the effectiveness of learning materials.



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Designer by Luke Hobson

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Enhanced typesetting	: Enabled
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There are many different types of instructional designers, each with their own area of expertise. Some common types of instructional designers include:

- Corporate instructional designers develop learning materials for employees in corporations and businesses.
- Educational instructional designers develop learning materials for students in schools and universities.
- Government instructional designers develop learning materials for government employees.
- Nonprofit instructional designers develop learning materials for nonprofit organizations.
- Freelance instructional designers work on a contract basis for a variety of clients.

There are many benefits to becoming an instructional designer, including:

- Job security: Instructional designers are in high demand, and the job outlook is expected to grow in the coming years.
- Good salary: Instructional designers earn a good salary, with the average salary being around \$75,000 per year.
- Flexible work hours: Many instructional designers work flexible hours, which can be a great benefit for those with families or other commitments.

 Job satisfaction: Instructional designers report high levels of job satisfaction, as they are able to make a real difference in the world.

There are also some challenges to becoming an instructional designer, including:

- The learning curve can be steep: Instructional design is a complex field, and it can take time to learn the ropes.
- The work can be demanding: Instructional designers often work on tight deadlines and with limited resources.
- The field is constantly changing: Instructional design is a constantly changing field, and instructional designers need to be able to keep up with the latest trends.

If you're thinking about becoming an instructional designer, here are a few tips to help you succeed:

- Get a good education: The best way to prepare for a career in instructional design is to get a good education. There are many colleges and universities that offer instructional design programs.
- Get some experience: Once you have a good education, it's important to get some experience in the field. You can do this by volunteering, interning, or working on freelance projects.
- Network with other instructional designers: Networking is a great way to learn about the field and find job opportunities. Attend industry conferences and meetups, and connect with other instructional designers on LinkedIn.

 Stay up-to-date on the latest trends: Instructional design is a constantly changing field, so it's important to stay up-to-date on the latest trends. Read industry publications, attend conferences, and take online courses.

Becoming an instructional designer can be a rewarding career, but it's important to be aware of the challenges involved. If you're willing to put in the work, you can succeed in this exciting field.

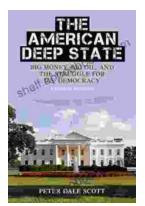
DR. LUKE HOBSON

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