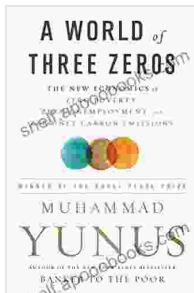


World of Three Zeros: Achieving a Zero-Carbon, Zero-Waste, and Zero-Poverty Future

By Jeremy Rifkin

In his groundbreaking book, *World of Three Zeros*, Jeremy Rifkin outlines a comprehensive plan for achieving a zero-carbon, zero-waste, and zero-poverty future. He argues that we must transition to a new economic system based on renewable energy, distributed ownership, and collaborative consumption. Rifkin provides a roadmap for how we can make this transition happen, and offers a vision of a more sustainable and equitable world.



A World of Three Zeros: The New Economics of Zero Poverty, Zero Unemployment, and Zero Net Carbon

Emissions by Muhammad Yunus

★★★★☆ 4.6 out of 5

Language : English
File size : 1859 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 280 pages
X-Ray : Enabled



The Three Zeros

Rifkin's three zeros are:

- **Zero-carbon:** We must transition to a 100% renewable energy economy by 2050. This means eliminating our reliance on fossil fuels and investing in solar, wind, and other renewable energy sources.
- **Zero-waste:** We must create a circular economy in which we eliminate waste and pollution. This means designing products and services that can be reused, recycled, or composted. It also means investing in infrastructure to reduce waste and pollution.
- **Zero-poverty:** We must create a more equitable world in which everyone has access to basic necessities like food, water, and shelter. This means investing in education, healthcare, and other social programs that help to lift people out of poverty.

The Fourth Industrial Revolution

Rifkin argues that the transition to a zero-carbon, zero-waste, and zero-poverty future will be driven by the Fourth Industrial Revolution. This revolution is characterized by the convergence of digital, biological, and physical technologies. These technologies are enabling us to create new products and services, and to produce and consume goods and services in more sustainable and equitable ways.

The Collaborative Commons

Rifkin believes that the key to achieving a zero-carbon, zero-waste, and zero-poverty future is to create a collaborative commons. This is a shared space where people can access and share resources, knowledge, and ideas. The collaborative commons can be used to develop new solutions to global challenges, and to create a more sustainable and equitable world.

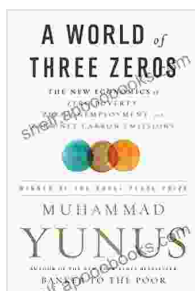
A Vision of the Future

Rifkin concludes World of Three Zeros with a vision of a more sustainable and equitable future. He describes a world where:

- We have eliminated our reliance on fossil fuels and are powered by 100% renewable energy.
- We have created a circular economy in which we eliminate waste and pollution.
- We have created a more equitable world in which everyone has access to basic necessities like food, water, and shelter.
- We are living in a collaborative commons where we share resources, knowledge, and ideas.

World of Three Zeros is a must-read for anyone who is interested in creating a more sustainable and equitable future. Rifkin provides a comprehensive plan for how we can achieve a zero-carbon, zero-waste, and zero-poverty future. He offers a vision of a more sustainable and equitable world, and he shows us how we can get there.

To learn more about World of Three Zeros, visit the book's website: <https://www.worldofthreezeros.com>.



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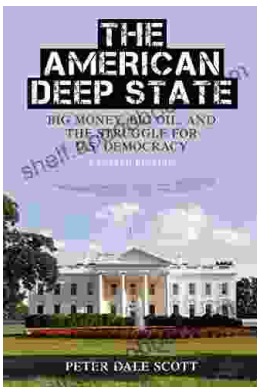
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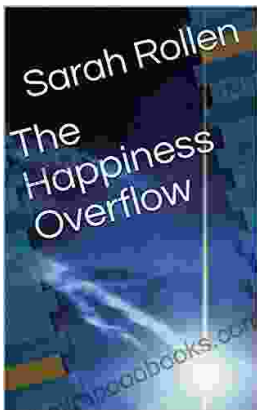
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